

# Jason Thorell

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An experienced trader with a digital marketing skill-set looking for a challenging opportunity at a growth company with great culture. My enrollment at Startup Institutes' Digital Marketing program allowed me to strategically focus on the technical skills necessary within this innovative based economy while leveraging my existing financial background. I am seeking opportunities that include digital marketing, fintech, data analysis, data science, and blockchain.

## EXPERIENCE

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### **Startup InSTITUTE**

June 2017 – August 2017

#### *Digital Marketing Track*

Boston, MA

- Selected from a competitive applicant pool for an immersive eight-week technology based education program
- Coursework and acquired skills included SEO, SEM, A/B testing, Google Analytics, Google AdWords, SQL, customer segmentation, branding and positioning, content and inbound marketing

### **Pinz Capital Management**

April 2015 – February 2016

#### *Credit Trader*

New York, NY

- Traded and managed a proprietary credit book of investment grade, high yield, muni, and emerging market bonds for a global long/short event driven hedge fund
- Initiated and completed the build-out of the credit trading, investment, and operational platform for the fund
- Evaluated and invested in credit opportunities through relative value analysis and covenant quality assessment while minimizing idiosyncratic and portfolio risk through various hedging strategies
- Analyzed and performed curve flattener and steepener trades in a delta neutral, interest rate hedged fashion to capture inefficiencies in credit curves

### **Visium Asset Management**

January 2011 – November 2013

#### *Credit Trader*

New York, NY

- Traded high yield bonds, bank debt, distressed credit, investment grade bonds, convertible bonds, CDS, HY CDX, IG CDX, and equities for a \$2.5 billion healthcare focused fund and two distressed funds
- Performed thorough credit analysis to recommend and execute trading opportunities within distressed credit as well as the healthcare sector
- Actively participated in conference calls with sell-side desk analysts and publishing analysts to discuss companies creditworthiness and prospective trading strategies
- Established and maintained long-standing sell-side relationships from U.S. and European sales and trading credit desks

### **Black Diamond Capital Management**

May 2008 - January 2011

#### *Distressed Credit Trader*

Lake Forest, IL

- Traded distressed and par leveraged loans, high yield bonds, EETCs, and post-reorganization equities for a hedge fund, three CLO's, and two credit opportunity funds
- Actively participated in investment meetings with portfolio managers and research analysts to evaluate specific credits and formulate trading strategies
- Collaborated with other buy-side distressed hedge funds to strategically position the firm throughout a reorganization and bankruptcy process

### **Mizuho Securities, Structured Products Group**

March 2007 - December 2007

#### *Leveraged Loan Trader*

New York, NY

- Traded leveraged loans for a \$200 million proprietary trading book
- Generated over \$2 million in profit as the credit market deteriorated by establishing a net short position through the LCDX HY CDX indices
- Traded LCDS, LCDX and HYCDX to hedge the trading book and reduce idiosyncratic risk within the portfolio
- Researched prospective credits by analyzing financial statements, participating in earnings calls, working with the sell-side and attending bank meetings

**Fidelity Investments, High Yield Group**

2001 – 2007

*Trading Assistant (2005 - March 2007)*

Boston, MA

- Traded leveraged loans for a \$4.7 billion leveraged loan fund, five CLOs, and several high yield funds
- Analyzed and communicated loan and high yield trade ideas to portfolio managers using personal analysis and input from research analysts

*Bank Loan Specialist (2002 - 2005)**Accounting Analyst (2001 – 2002)***EDUCATION**

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**Providence College**

Providence, RI

*Bachelor of Science in Finance*

1997 - 2001

- Finance GPA: 3.5; Cumulative GPA: 3.5
- Graduated Magna Cum Laude
- Inducted into the Tau Pi Phi International Business Honor Society for academic achievement in the Finance curriculum

**SKILLS, INTERESTS, AND OTHER**

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- Passed CFA Level 1
- HTML, CSS, basic Javascript, and basic Python
- Bloomberg, Excel modeling, electronic bond trading – MarketAxess, Tradeweb, etc.
- Real estate investing, reading, running, weightlifting