



MELANIE TRICKETT

FRONT END DEVELOPER & DESIGNER

CONTACT

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🔗 MTRICK.NET

EDUCATION

EMERSON COLLEGE

BACHELOR OF ARTS

📍 BOSTON, MA

📅 SEPTEMBER 2010 - MAY 2014

Major: Visual Media Arts, Interactive Media

Minor: Leadership & Management, Psychology

SKILLS

DEVELOPER

- ▶ HTML5
- ▶ CSS3
- ▶ JavaScript
- ▶ jQuery
- ▶ PHP
- ▶ MySQL
- ▶ WordPress
- ▶ Bootstrap
- ▶ Foundation
- ▶ Materialize

DESIGNER

- ▶ Photoshop
- ▶ Illustrator
- ▶ InDesign
- ▶ Premiere
- ▶ After Effects
- ▶ Balsamiq
- ▶ Sketch
- ▶ InVision

EXPERIENCE

WEB DESIGN STUDENT

STARTUP INSTITUTE

📍 BOSTON, MA 📅 JUNE 2017 - AUGUST 2017

- Selected from a highly-competitive applicant pool for an eight-week intensive education program
- Developed the skills, mindset, and network to be a high-impact employee
- Studied HTML5, CSS3, JavaScript, jQuery, and responsive design techniques
- Conducted user research and created wireframes, mockups, and rapid prototypes

SENIOR DEVELOPMENT ASSOCIATE

MCPHS UNIVERSITY

📍 BOSTON, MA 📅 JULY 2016 - JUNE 2017

- Planned, developed, and evaluated results of all major fundraising campaigns
- Collaborated with digital media coordinator to script, record, and edit original videos totaling over 10,000 views on social media
- Designed and developed HTML emails, web pages, social media posts, logos, infographics, and other digital materials for fundraising campaigns that reached over 20,000 alumni

DEVELOPMENT ASSOCIATE

MCPHS UNIVERSITY

📍 BOSTON, MA 📅 OCTOBER 2014 - JUNE 2016

- Supported all aspects of annual giving, reunion class giving, restricted giving, and scholarship appeals across print and digital communication channels
- Designed and wrote copy for solicitation postcards, letters, brochures, emails, fliers, infographics, videos, and social posts
- Recruited, interviewed, and hired all student employees as well as planned, organized, and managed the student work-study Phonathon program that raised nearly \$100,000 annually

CURRICULUM DEVELOPER & YOUTH INSTRUCTOR

ENGAGEMENT LAB

📍 BOSTON, MA 📅 MAY 2014 - AUGUST 2014

- Collaborated with the Engagement Game Lab at Emerson College to create an original STEM curriculum for a 'Games for Social Change' class for 8-9 year olds
- Coordinated, planned, and taught the six-week course at the Salvation Army Kroc Center summer program
- Engaged children with the mechanics of game design and find creative solutions for how to use gameplay to make a positive impact in their communities

WEB DESIGNER AND DEVELOPER

SIMMER MAGAZINE

📍 BOSTON, MA 📅 NOVEMBER 2012 - MAY 2014

- Individually designed, built, and iterated the digital magazine from conception with WordPress and custom HTML, CSS, and graphics
- Prototyped, designed, coded, and user tested the beta version of TheFoodieFinder.com, created to organize Simmer Magazine articles by location on the MBTA, using HTML, CSS, and jQuery