

JAY WOO

UX/UI Designer

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Portfolio jay-woo.com Github github.com/jay-woo
Location Boston, MA LinkedIn linkedin.com/in/JayYoungWoo



EXPERIENCE

UX/UI Designer

ThriveHive

06/2017 - ongoing Boston, MA

Startup that provides digital marketing solutions to small businesses; partner project for Startup Institute

- Built wireframes with Balsamiq and mockups with Sketch for a web app that optimizes contact lists for small business owners
- Performed user interviews and usability test with 6 users

UX/UI Designer

Dassault Systèmes

09/2016 - 05/2017 Needham, MA

Software company that develops 3D design and engineering software; yearlong senior capstone project at Olin College

- Worked on a team of 6 to build an educational app that teaches electrical engineering concepts to kids
- Designed UI/UX elements using Figma and Adobe Illustrator
- Performed four user test sessions, each with 6-12 kids

Software Development Intern

athenahealth

06/2016 - 08/2016 Watertown, MA

SaaS company that sells web-based, electronic health record service

- Worked with project managers and UX designers to update health record software to be more inclusive for transgender patients
- My code changes affected 100+ Federally Qualified Health Centers that use athenahealth's software

EDUCATION

Web Design Track

Startup Institute

06/2017 - ongoing Boston, MA

BS Electrical & Computer Engineering

Olin College of Engineering

09/2013 - 05/2017 Needham, MA

GPA
3.72 / 4.00

TECHNOLOGIES

Web Design

Sketch Invision Balsamiq

Illustrator InDesign Figma

Software Development

HTML/CSS AngularJS 1.6 Linux

Github Python Perl

SPECIAL POWERS

Technical Chops

I have 2 years of software dev experience

Educator

I was chosen to be a course assistant for 3 engineering class at Olin College

PROJECTS

Intro to Engineering Curriculum

03/2017 - 05/2017 Needham, MA

Designed course materials for new engineering course at Wake Forest University

- Interviewed 7 students from Wake Forest and Boston College to design and test course materials

Snotbot

06/2014 - 09/2015 Needham, MA

Programmed drones for marine research

- Traveled to the Gulf of Mexico to perform user research on whale researchers
- Co-authored 3 IEEE papers and traveled to Genoa, Italy for OCEANS 2015 conference