Vannessa Greenleaf

UX//UI DESIGNER

CONTACT

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TOOLS

DESIGN

Sketch | Basalmiq | Framer

InVision | Adobe Creative Suite

Omnigraffle | Unbounce

DEVELOPMENT

HTML | CSS | Javascript

GitHub | Ruby

PRODUCT MANAGEMENT

Jira | Rally | Trello

Asana

EXPERIENCE

UX Research // John Hancock LOFT
June - August 2017

◊ Conducted in person user testing and focus groups
◊ Synthesized market and competitor research
◊ Designed three iterative prototypes of a web app

Director of Content // Sidekicks
September 2015 - June 2017

◊ Designed and wrote a chatbot for autistic kids
◊ Created and curated thousands of media clips and suggested conversations for parents and therapists
◊ Built team from scratch including hiring and training in GitHub, Jira, Rally, and proprietary annotation tools

Admin Assistant // LA Business Journal
February 2015 - July 2015

◊ Documented internal policies for easier training and retention of institutional knowledge
◊ Performed credit checks on all companies interested in advertising with the business journal

EDUCATION

Startup Institute
June - August 2017

◊ Web Design Track
◊ Honed skills in HTML, CSS, Javascript with hands on classes
◊ Learned and utilized Sketch, Basalmiq, InVision, Framer
◊ Conducted and analyzed in-person user testing, design reviews, and rapid prototyping techniques

Wellesley College
August 2010 - May 2014

◊ BA in English Creative Writing and Theater Studies
◊ Winner of 2014 Davenport Prize for Acting
◊ Wrote, produced, and directed documentary play about the culture of Wellesley College

London Academy of Music and Dramatic Arts
September - December 2012

◊ Certificate in Classical Shakespearean Acting