

# ANAND DESHPANDE

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## EDUCATION

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**Emory University**, College of Arts and Sciences Atlanta, GA  
*B.A., Interdisciplinary Studies in Society and Culture major, Sustainable Development concentration* May 2013  
GPA: 3.76/4.00, cum laude distinction of honor  
Study Abroad: School for International Training (SIT) in Ho Chi Minh City, Vietnam Jan. 2012 – May 2012  
Honors Thesis: From Slums to Skylines: The Effects of Mumbai Slum Rehabilitation on Economic Inclusion  
Awards: 100 Seniors Honorary (top 5% of active senior undergraduates), May 2013  
Phi Eta Sigma (National Freshman Honor Society), Jan. 2010  
Outstanding Promise in Middle Eastern & South Asian Studies (1/7 recognized students), May 2010

**The Startup Institute**, Career Accelerator Boston, MA  
*Course in Sales, Account Management and Business Development* March 2014- April 2014

## WORK EXPERIENCE

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**Anthros, Inc.** (National human resource outsourcing/PEO consulting firm) Orlando, FL  
*Branding Consultant* (15hrs/week) Jan 2014- present

- Created a brand from scratch for a new HRO/PEO consulting firm, working directly with the CEO/President and largest investor to produce a name, logo, content style and interpret company culture in establishing a brand.
- Selected, organized and worked with a team of graphic artists, web designers and content writers to ensure the ideas of the CEO became a vision which the team could realize.

**Joshi Oil and Gas** (International firm for oil and gas exploration and production) Tulsa, OK  
*Sustainability Consultant* (40hrs/week) Sept. 2013 – Jan 2014

- Created a three phased sustainability initiative including the formation of a policy, reporting and structuring guidelines and shared value programs to increase attractiveness to investors and financial institutions, decrease risk and increase productivity of employees and of invested capital.
- Worked with multiple teams of varying language, skill and knowledge in America, India, Ecuador and Colombia to learn and improve the business model and on-ground operations, and engaged them in increasing sustainability.

**Intram Investments, Inc.** (Real estate development and restaurant investment firm) Orlando, FL  
*Finance Intern* (40 hrs/week) Dec. 2012 – Jan. 2013

- Researched potential investments & created white papers and presentations; learned about financial engineering.

**Live Green DC** (Startup that drives consumers to local green businesses through discounts) Washington, DC  
*Marketing & Communications Intern* (45 hrs/week) May 2012 – Aug. 2012

- Created marketing and communications materials, involving both content and design.
- Coordinated content management systems and outreach, including website, correspondence with potential partners and monthly newsletters with personally created content such as featured articles.
- Expanded social media reach by 40% in 2 months and met grant-voting count deadline one month early
- Handled the firm's client-facing communications and customer support needs by email, phone and in-person.

**Ashoka** (Global non-profit that consults and facilitates social entrepreneurs) Arlington, VA  
*Venture Team Associate* (50 hrs/week) May 2011 to Aug. 2011

- Evaluated social entrepreneurs for sponsorship and fellowship
- Engaged in small projects involving hybridized value chains, marketing and potential private sector partners as well as personally led mapping projects to improve efficiency and project streamlining within the organization

## LEADERSHIP

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**Slow Food Emory** (student group), *Vice President* (8 hrs/week), Sept 2009 – May 2012 Atlanta, GA

- Helped in the creation of a community-supported agriculture system for a local refugee-run farm

**Emory Hindu Students Association**, *President* (20 hrs/week), Jan 2010 – May 2013 Atlanta, GA

- Coordinated monthly cultural and educational outreach events including food, entertainment, financing, rentals and decorations for over 500 people, free of charge
- Began term with a budgetary deficit, but ended presidency with over \$2000 budget surplus

**Sigma Phi Epsilon Fraternity**, *Philanthropy Chair* (4 hrs/week), March 2011 – Dec 2012 Atlanta, GA

- Organized the group's "Adopt-a-Road" program and co-sponsorship of volunteer events

**Ethics and Servant Leadership Forum**, *Participant* (3 hrs/week), Aug. 2012 – May 2013 Atlanta, GA

- 1/15 students chosen to participate in program focused on community building & leadership

**Pune Megacity Project**, *Volunteer* (30 hours/week) Pune, India

- Worked hands on in women's empowerment, public health and ecological impact in slums.

## SKILLS

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Computer Programs: Joomla!, Microsoft Office Suite, Salesforce, SALSA  
Languages: English (native), Indian Languages (conversant), French (intermediate)